Harold Park Re-development by Mirvac

Designed Craft are proud to have been the exclusive signage contractor to Mirvac for this prestigious development for the first 2 stages and are equally as proud to announce we have just been awarded the 3rd stage to commence in late September 2015.

It will be 6 stages altogether with over 1000 units and terrace residences along with heritage markers and parkland.

Here are some photos and information of what we've done so far…

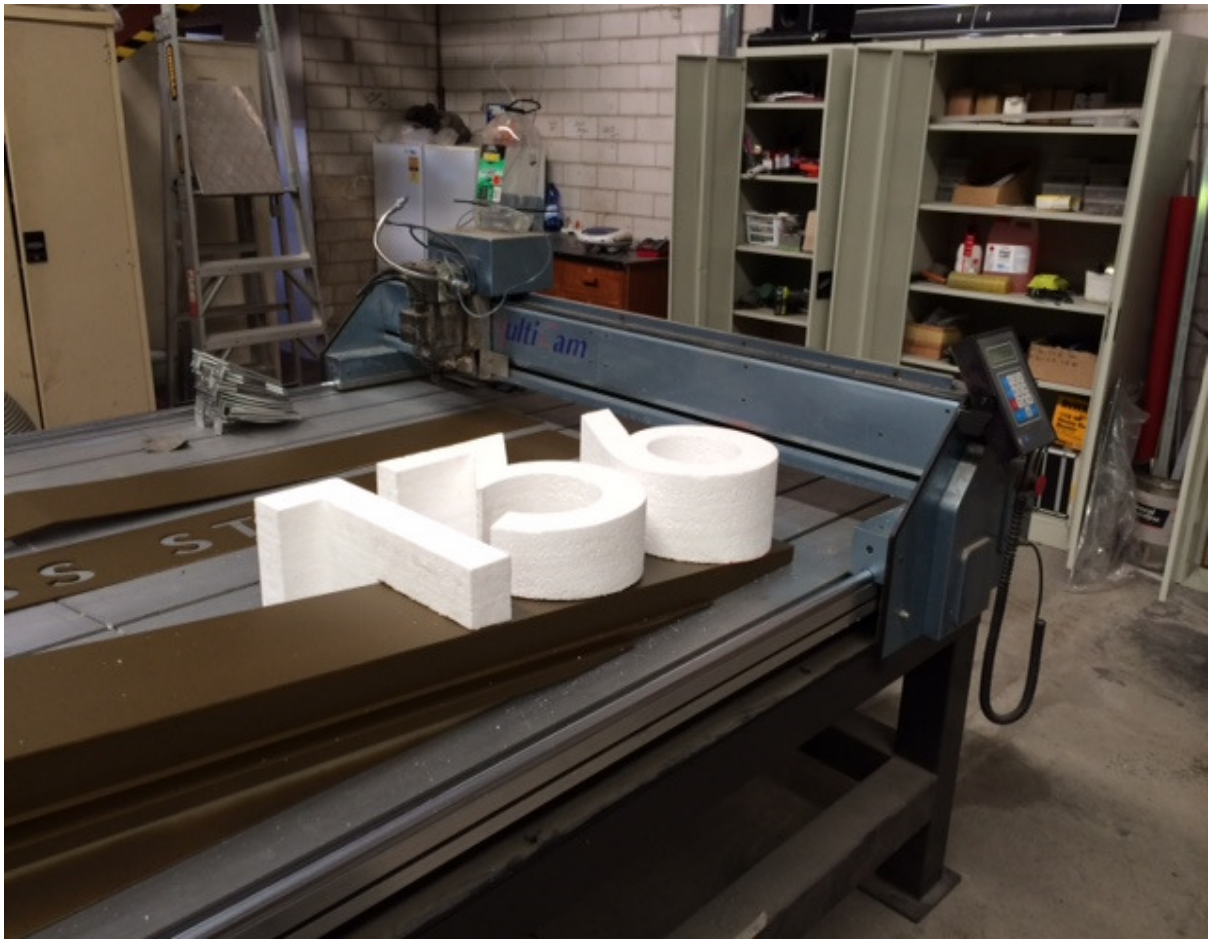
Along with all the statutory signage there has been some pretty challenging architecturally designed signage that we have been able to bring to life for the designers

These are from the first stage, they are a powder coated aluminium fabricated 3000 x 200 x 200mm box section with a laser cut face and a splice back to the wall, the numbers as the photos show are placed along that splice.

Far from conventional these proved to be a huge challenge, normal fabrication methods don't allow for 200mm thick and the splice near on impossible, so we had to come up with a new process.

We manufactured each number individually from 4 thicknesses of 50mm foam (200mm thick) and hand cut each to fit the splice, once that was done we then hand rolled and cut the aluminium 'cladding' to suit, cut the aluminium number for the face, glue and weld together, patch where required, then start the painting process, patching in-between undercoats where required to get the finished product. They also have some concealed LED lighting on the underside of the box.

There were 6 off these all in different feature colours and a main entry 'Locarno' sign that sits atop a feature wall.




LOCARNO
136
ROSS STREET
301
306
307
302


LOCARNO
ROSS STREET
136
705
801


705
901


LOCARNO
SCOTSMAN STREET
307
406


LOCARNO

Stage 2 entry signs are a satin natural anodised perforated aluminium panel 4000 x 1000mm with the same finish aluminium text backed with 20mm laser cut clear acrylic, the numbers are halo illuminated with LED's. We were required to provide templates to another contractor for them to fit the s/steel stand off fixings weeks before our signs were installed.